

Faculti Summary

<https://faculti.net/implementing-the-equality-diversity-and-inclusion-agenda-in-multinational-companies/>

This video is a transcript of a presentation discussing a paper that highlights the challenges and strategies for implementing Equality, Diversity, and Inclusion (EDI) frameworks in organizations, particularly multinational corporations. The speaker acknowledges the contributions of co-authors and underscores the importance of EDI for organizational performance.

Key points from the presentation include:

1. **Recognition of Challenges:** Organizations, especially multinationals, commit to EDI but face difficulties in its implementation. Relying solely on prescriptive policies often fails to yield significant progress.
2. **Proposed Framework:** The authors propose a two-step framework aimed at improving EDI implementation. This video involves:
 - **Cognitive Shift:** Changing how organizations think about diversity, moving from viewing it as a problem to seeing it as a resource.
 - **Practical Action:** Promoting reciprocity and collaboration among all group members, both majority and minority, to leverage the benefits of diversity.
3. **Linguistic Diversity:** The presentation emphasizes linguistic diversity as a critical, yet often overlooked, aspect of EDI. It discusses the challenges faced by individuals based on language and accent and how organizations can promote linguistic inclusion.
4. **Fluidity and Reciprocity:** The framework encourages viewing diversity as fluid and not static, pushing for a more integrated understanding that incorporates diverse perspectives and experiences.
5. **Challenges of Resistance:** The speaker acknowledges potential resistance to EDI initiatives and notes that the framework's effectiveness may vary across different contexts and organizational sizes.
6. **Future Directions for Research:** The presentation calls for further research to test the proposed framework, examine other forms of diversity, such as neurodiversity, and understand the dynamics within various organizational contexts.

Overall, the speaker advocates for a more inclusive and positive view of diversity within organizations, stressing the need for organizational change in both thought and action to enhance EDI outcomes.