

## Faculti Summary

<https://faculti.net/the-impact-of-local-identities-on-voting-behaviour/>

Here are five key points from the video regarding "Scouts identity" and its implications on voting behavior in Liverpool and Merseyside:

1. **Definition of Scouts Identity**: The video explains that "Scouts identity" pertains to individuals from Liverpool and its surrounding areas. This identity is significant as it influences people's interpretations of political information and their ideological leanings.
2. **Research Findings on National Identity**: The speaker references research indicating how British identity manifests differently across the UK, impacting voting behaviors, such as how identifying more as British in Scotland correlates with a preference to leave the EU, while in England, the opposite tendency can occur.
3. **Local vs. National Identities**: The speaker emphasizes a gap in the research concerning local identities like "Scouts identity," which are less understood and defined compared to national identities like Welsh or Scottish. This study aims to fill that gap by exploring the relevance of local identities in political conideos.
4. **Political Salience of Scouts Identity**: Research findings indicate that those with a Scouts identity in Liverpool tend to overwhelmingly support the Labour Party. However, the political influence of this identity is more localized and less impactful in broader Merseyside areas, showcasing geographical variation in political behaviors tied to local identity.
5. **Broader Implications for Identity Politics**: The speaker calls for deeper exploration into local identities and their political significance, contrasting Liverpool's Scouts identity with other local identities across the UK. The analysis seeks to understand which local identities have pronounced political relevance, thus enhancing the understanding of subnational political behaviors.