Faculti Summary

https://faculti.net/projecting-desire-media-architectures-and-moviegoing-in-urban-india-2/

Here are some articles that may be similar to the one you're referencing, given the themes of film exhibition evolution, socio-cultural impacts of cinema, and the dynamics between single-screen and multiplex theaters in India:

- 1. **"The Rise of Multiplexes in Indian Cinema: A Cultural Shift"**
 This article explores how the rise of multiplex theaters has transformed the landscape of cinema in India, focusing on urban demographics and audience behavior changes.
- 2. **"Single-Screen Cinemas in India: Heritage and Transition"**
 Discussing the historical significance of single-screen theaters, this piece examines their role in Indian film culture and how they are adapting (or struggling) in the face of modernization and multiplex competition.
- 3. **"Cinema and Urban Spaces: The Role of Multiplexes in Shaping Audience Experience"**
 This article analyzes the architectural and social implications of multiplexes in metropolitan India, considering audience interaction, design, and the changing experience of movie-watching.
- 4. **"Disruption in Indian Film: COVID-19 and the Streaming Revolution"**
 Analyzing the impacts of the pandemic on traditional cinemas, this article reviews the accelerated shift towards digital streaming and its long-term implications for cinema culture in India.
- 5. **"Gender, Class, and Cinema: A Study on Audience Dynamics in Indian Multiplexes"**
 A sociological exploration that investigates how multiplex theaters have altered gender and class interactions in public spaces, particularly focusing on the implications for family and female moviegoers.
- 6. **"From Silver Screens to Streaming: The Future of Indian Cinema"**
 This article looks at the trajectory of Indian cinema as it navigates traditional exhibition forms and the burgeoning digital platforms, assessing how these shifts affect cultural consumption.
- 7. **"Urbanization and Cultural Change: The Influence of Cinemas in Indian Cities"**
 A broader examination of how cinemas, both multiplexes and single-screens, reflect and influence urban culture and society in rapidly modernizing Indian cities.
- 8. **"The Architectural Evolution of Cinemas in India: From Historical Theatres to Modern Multiplexes"**

Focusing on the architectural aspects, this article reviews how the design of cinema spaces has evolved and what this means for viewer engagement and cultural significance.

These articles should provide a solid foundation for understanding the complex relationship between cinema, culture, and society in the convideo of India's evolving film industry.