

Faculti Summary

<https://faculti.net/clicktivism-slacktivism-and-connective-action/>

This video discusses the concept of collectivism and its evolution in the context of digital politics and online political participation. The speaker draws a distinction between traditional forms of activism and contemporary online actions, which they categorize as "collectivism." This video new form is characterized by simple, easily replicable actions such as liking or sharing posts on social media.

The speaker contrasts collectivism with "slacktivism," which refers to low-effort actions that lack commitment and do not align with traditional collective action ideals. They argue that while collectivism represents a legitimate form of political participation today, slacktivism often fails to foster significant political engagement.

Furthermore, the text explores how digital actions can be seen as legitimate expressions of politics, reflecting contemporary societal values and behavioral changes facilitated by the internet. The idea of intention in political actions comes up, emphasizing that digital actions can carry unintended consequences, as illustrated through examples such as the ramifications of sharing information about abortion clinics in the context of *Roe v. Wade*.

Overall, the text emphasizes the importance of understanding these new forms of online political engagement, their legitimacy, and their implications for future political landscapes and democratic processes. The speaker stresses the need for society and leaders to adapt to these changes to leverage digital participation effectively.